

# JOIN US FOR A CELEBRATION OF GOODNESS

Presenting the Sam Miller Goodness Award, the Arnold R. Pinkney Award for Civic Leadership, and the Kindland "Ritter Way" Award



**MONDAY, OCTOBER 21, 2024 • 11:30am - 1:30pm**

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124

## SAM MILLER GOODNESS AWARD

**Nic Barlage**  
**& The Cleveland Cavaliers**  
 CEO

**Micki Byrnes & WKYC**  
 President & General Manager

**Lillian Kuri**  
 President & CEO,  
 Cleveland Foundation

**Dick Pogue**  
 Senior Advisor,  
 Jones Day

## ARNOLD R. PINKNEY AWARD FOR CIVIC LEADERSHIP

**Mayor Justin M. Bibb**  
 City of Cleveland

## KINDLAND "RITTER WAY" AWARD

*Remembering*

**Jamieson Ritter**  
 Cleveland Police

**Jacob Derbin**  
 Euclid Police

## SPONSORSHIP LEVELS

• EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$35,000

PRESENTING SPONSOR	\$20,000
<ul style="list-style-type: none"> <li>• "Presented by" designation on all event materials and website</li> <li>• Full-page ad in event program book and special Cleveland Jewish News insert</li> <li>• Goodness Shout-Out! (See below right)</li> </ul>	

COMMUNITY SPONSOR	\$10,000
<ul style="list-style-type: none"> <li>• Your logo displayed on all event materials and website</li> <li>• Full-page ad in event tribute book and special Cleveland Jewish News insert</li> <li>• Goodness Shout-Out! (See below right)</li> </ul>	

GOODNESS SPONSOR	\$5,000
<ul style="list-style-type: none"> <li>• Your name listed as a sponsor</li> <li>• Half-page ad in event tribute book and special Cleveland Jewish News insert</li> <li>• Goodness Shout-Out! (See below right)</li> </ul>	

## SPONSORSHIP AND AD DEADLINE: OCTOBER 4<sup>TH</sup>

## PAYMENT SPECIFICATIONS

Please send all payments with this sheet to: **Values-in-Action Foundation, 6700 Beta Dr., Ste 120, Mayfield, OH 44143** or call **Amanda Guarnieri** at **440-463-6205** to make a credit card payment.

Make payment out to **Values-in-Action Foundation**. Your sponsorship (or ad) is a philanthropic donation and is tax deductible to the full extent of the law. For questions, please contact **Anna Sekerak** at [annas@viafdn.org](mailto:annas@viafdn.org) or **216-281-5637**.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Payment enclosed – check or money order

Please charge to:

Master Card       Visa       American Express

Account No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_



TRIBUTE BOOK ADS ONLY
<input type="radio"/> Full Page: <b>\$3,500</b>
<input type="radio"/> Half Page: <b>\$2,500</b>
<input type="radio"/> Quarter Page: <b>\$1,500</b>

CELEBRATION OF GOODNESS AD SPECS
Full page Trim (8" w x 10.875" h)
Full page Bleed (8.25" w x 11.125" h)
Half page Vertical (3.375" w x 9.75" h)
Half page Horizontal (7" w x 4.75" h)
Quarter page (3.375" w x 4.75" h)

*Want to celebrate and recognize the extraordinary goodness of someone that's had a positive impact in your life or on your organization?*



Consider doing a Goodness Shout-Out! Submit 2-3 sentences about why you feel this individual (friend, family member, mentor, employee, partner, client, etc.) deserves special recognition and it will appear in a special section of the Tribute Book celebrating the power of kindness. (We welcome you to include a photo, but it's not required.) **All Sponsor levels will receive a complimentary Goodness Shout-Out!**

### EVENT FOUNDER:

Sam Miller (of blessed memory)

### EVENT CO-CHAIRS:

Dick Bogomolny  
 Stewart Kohl  
 India Pierce Lee  
 Howard Lewis

Valarie McCall  
 Darrell McNair  
 Betty Pinkney  
 Albert Ratner