

August 2023



Dear Community Leader,

We are inviting you to participate as sponsors of the 2023 Celebration of Goodness honoring **Patricia DePompei & University Hospitals Rainbow Babies and Children's** (Community Healthcare Leaders), **Dr. Hiroyuki Fujita** (Quality Electrodynamics, Canon Healthcare USA, Inc., Canon Medical Systems Corporation), **Bob Reitman** (Iconic Community Leader), and **Enid Rosenberg** (Community Volunteer Leader) with the Sam Miller Goodness Award and **Darrell McNair** (MVP Plastics Group) with the Arnold R. Pinkney Award for Civic Leadership. The luncheon will be held from **11:30 am - 1:30 pm** on **Friday, October 20, 2023 at Landerhaven**.



The Celebration of Goodness is a free, community event; however, community leaders and friends of our honorees have the opportunity to underwrite the event by becoming sponsors and/or placing congratulatory ads in the program tribute book. Sponsors will be recognized on event materials and signage, and the tribute book will be distributed at the event, online, and inserted into the printed Cleveland Jewish News edition on October 20th. **Sponsorship and ad opportunities are enclosed.**

The ad and sponsorship deadline is September 27th. To attend this free event, please email amanda@projectlove.org with your name and the names of your guests by October 6th.

Sam Miller established the Sam Miller Goodness Award and Celebration of Goodness event with the vision that, by honoring prominent leaders who exemplify goodness, Northeast Ohio can become a national model of positive values. Sam entrusted Values-in-Action to continue the annual awards ceremony and celebrate these positive virtues in our community. A second award, the Arnold R. Pinkney Award for Civic Leadership, was added following Arnold's passing nine years ago. Both Sam and Arnold felt that an exemplary community is one that represents goodness, kindness, and love.








In addition to recognizing this year's incredible honorees, Values-in-Action will celebrate its ongoing **Kindland** initiative as it continues its mission to make Northeast Ohio the kindest region in the country through programs such as the Summer of Kindness Challenge, the Kindland Summit, and its available school programming lessons. Values-in-Action's kindness, anti-bullying, and workforce trainings are carried out in schools throughout Northeast Ohio, in 73 counties throughout the state, and across the nation. To date, Values-in-Action has trained more than 1.7 million students in more than 9,000 schools since 1994. All proceeds from the event support Values-in-Action's school programming.



We hope you will consider supporting the Celebration of Goodness and join us on October 20th. For questions, please contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205.

Sincerely,

The 2023 Celebration of Goodness Honorary Event Co-Chairs,

      
Richard Bogomolny Stewart Kohl Howard Lewis Valarie McCall Betty Pinkney Albert Ratner Dan Simon, MD

JOIN US FOR A **CELEBRATION OF GOODNESS**

Presenting the Sam Miller Goodness Award
and the Arnold R. Pinkney Award for Civic Leadership

FRIDAY, OCTOBER 20, 2023 • 11:30am

Landerhaven • 6111 Landerhaven Dr. • Mayfield Heights, OH 44124



SAM MILLER GOODNESS AWARD
Patricia DePompei & University Hospitals
Rainbow Babies & Children's
Community Healthcare Leaders



SAM MILLER GOODNESS AWARD
Dr. Hiroyuki Fujita
Founder and CEO, Quality Electrodynamics
Chairman, Canon Healthcare USA, Inc.
CTO, CT-MR Division of Canon Medical
Systems Corporation



SAM MILLER GOODNESS AWARD
Bob Reitman
Iconic Community Leader



SAM MILLER GOODNESS AWARD
Enid Rosenberg
Community Volunteer Leader



**ARNOLD R. PINKNEY AWARD
FOR CIVIC LEADERSHIP**
Darrell McNair
CEO, MVP Plastics Group



This event is free to attend.
RSVP required by October 6th.

Sponsorships and congratulatory ads are available. **AD DEADLINE: SEPTEMBER 27TH.**
For questions, please contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205.
Visit www.viafdn.org to learn more.

EVENT FOUNDER:
Sam Miller
(of blessed memory)

EVENT CO-CHAIRS:
Dick Bogomolny
Stewart Kohl
Howard Lewis
Valarie McCall
Betty Pinkney
Albert Ratner
Dan Simon, MD



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Leader

ARNOLD R. PINKNEY AWARD FOR CIVIC LEADERSHIP

Darrell McNair
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SPONSORSHIP LEVELS

• EXCLUSIVE TITLE SPONSORSHIP AVAILABLE: \$35,000

PRESENTING SPONSOR	\$20,000	COMMUNITY SPONSOR	\$10,000	GOODNESS SPONSOR	\$5,000
<ul style="list-style-type: none"> • "Presented by" designation on all event materials and website • Full-page ad in event program book and special Cleveland Jewish News insert 		<ul style="list-style-type: none"> • Your logo displayed on all event materials and website • Full-page ad in event tribute book and special Cleveland Jewish News insert 		<ul style="list-style-type: none"> • Your name listed as sponsor • Half-page ad in event tribute book and special Cleveland Jewish News insert 	

TRIBUTE BOOK ADS

Full Page: \$3,500

Half Page: \$2,500

Quarter Page: \$1,500

SPONSORSHIP AND AD DEADLINE: SEPTEMBER 27TH

PAYMENT SPECIFICATIONS

Please send all payments with this sheet to: Values-in-Action Foundation, 6700 Beta Dr. Ste. 120 • Mayfield, OH • 44143 or call Amanda Guarnieri at 440.463.6205 to make a credit card payment.

For any questions, contact Amanda Guarnieri at amanda@projectlove.org or 440.463.6205.

Make payment out to Values-in-Action Foundation. Your sponsorship (or ad) is a philanthropic donation and is tax deductible to the full extent of the law.

Name: _____

Payment enclosed – check or money order

Company: _____

Please charge to:

Address: _____ Zip: _____

Master Card

Visa

American Express

Phone: _____ Fax: _____

Account No.: _____

Email: _____

Exp. Date: _____

EVENT FOUNDER: Sam Miller (of blessed memory)

EVENT CO-CHAIRS:

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values
in action

Kindland
JUST BE KIND