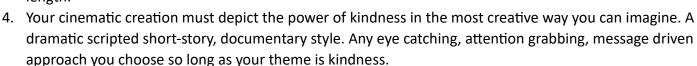
"Kickoff for Kindness" Video Contest:

Contest Rules and Submission Details

- 1. Contestants must be between 12 and 19 years old.
- 2. You may have younger and/or older people in your video and assistance from adults, but your video concept, direction and editing must be done primarily by you.
- 3. Qualifying submissions must be four (4) minutes or less in length.





Creativity- your unique, entertaining approach to the subject

Message-your ability to convey the power of kindness and motivate others towards kindness.

Technical presentation-Your final video must be shot and edited in 1920 x 1080. If you're shooting on a cellphone that can record this format, it must be shot landscape, not portrait. Feel free to ask others for help finalizing your video prior to submission.

- 6. Submissions may not contain any video or audio that is owned by or controlled by a party other than yourself without the written permission or proof of a licensing agreement from the owner of the property or proof that it is public domain content. Finalists will be checked for any unauthorized content.
- 7. Your video cannot contain foul language.
- 8. Submissions must include the following in an opening slide at the beginning of your video.
 - A. Title of your video
 - B. Your name
 - C. Age
 - D. Address
 - E. Phone number
 - F. Email address

This information is for judging purposes only and will not appear in your video if you are selected.

- 9. Family members and employees of Values-in-Action or any of its affiliates are prohibited from entering the contest.
- 10. **Deadline:** Submissions must be uploaded to your YouTube channel and a link sent to viakofkvideocontest@outlook.com by midnight January 18, 2025, to qualify.

You must include your name and title of your video as the file name.

Example:)



If you are unfamiliar with how to upload to YouTube, watch the following: https://www.youtube.com/watch?v=tsu01TR7Ofk When uploading to YouTube you must designate your video "Unlisted". Videos listed public or Private will not be accepted.



