

Kindland

JUST BE  KIND[®]

2024 KICKOFF FOR KINDNESS VIDEO CONTEST

WANT TO WIN TICKETS TO SUPERBOWL LVIII?

YOUR GOAL

Create a video that conveys the power of kindness and motivates others to be kind. Your video could be featured in the **Kickoff for Kindness** school presentation airing in schools across the country on February 8th, 2024.

GRAND PRIZE

**2 TICKETS
TO SUPER BOWL LVIII**

including travel and accommodations



RUNNER-UP

**THREE RUNNER-UP
WINNERS WILL
RECEIVE \$500 EACH**

For submission details and
full contest rules,
visit www.BeKindland.com



Submission Deadline: **January 12th**

#KICKOFFFORKINDNESS2024

