

# Kindland

JUST BE  KIND<sup>®</sup>

PRESENTS

# KICKOFF FOR KINDNESS

## FEBRUARY 6, 2025

WITH SUPPORT FROM



**NFL PLAYERS' KINDNESS STORIES. CELEBRITIES. INSPIRATIONAL MESSAGES. AND MUCH MORE!**

On February 6th, join schools and students from across the country for a FREE kindness event right from the comfort of your own school! This fun-filled, energetic video presentation will encourage your students to lead with compassion, empathy, and kindness while being inspired by NFL players'

kindness stories, positive peer messages, and more! The goal is to have 100,000 students watch on the SAME DAY so that students feel united in working toward one common goal – to treat one another with kindness, caring, and respect.

**REGISTER YOUR SCHOOL AT [WWW.BEKINDLAND.COM](http://WWW.BEKINDLAND.COM)**

**BY FEBRUARY 3<sup>RD</sup>**

**GREAT FOR RANDOM ACTS OF KINDNESS MONTH  
& IT'S SUPER BOWL WEEK**

# #KICKOFFFORKINDNESS2025

OHIO EDUCATION ASSOCIATION  
**Public Education**  
**MATTERS**  
the heart of it all



Register your school at [www.BeKindland.com](http://www.BeKindland.com)



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## REGISTER YOUR SCHOOL AT [WWW.BEKINDLAND.COM](http://WWW.BEKINDLAND.COM) BY FEBRUARY 3<sup>RD</sup>

The **FREE** 40-minute presentation will be emailed to you prior to February 6<sup>th</sup> so that you can easily fit the program into any class period or schedule that works for you.

Kindness is an initiative of Values-in-Action Foundation, a non-profit organization that has been in the business of spreading positivity and kindness for 30 years. It has created and implemented a variety of programs to service all demographics in schools, businesses, and the community. Its programming has reached over 2.1 million students in all 50 states. Learn more at [viafdn.org](http://viafdn.org).

### HOW TO PARTICIPATE

1. Register by February 3rd at [BeKindland.com](http://BeKindland.com).
2. Decide how and when you will present the **FREE** 40-minute program to your students. In the classroom? Assembly style? You can click and play the presentation at any time that fits into your schedule on February 6<sup>th</sup>.
3. You will receive the program link via email prior to February 6<sup>th</sup>.
4. **KICKOFF FOR KINDNESS.**  
February 6<sup>th</sup> – click and play the program for your students. Easy as that!

## GREAT FOR SUPER BOWL WEEK & RANDOM ACTS OF KINDNESS MONTH

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